

Annex 6

CHARP funding, 1990–2015

Income

1. The overall data for CHARP appeals and their coverage in 1990–2015 is summarized in Table A1 below: the 1990 appeal covered 1990–1991, and there apparently was no separate appeal in 1993.

Table A1. CHARP appeals coverage, 1990–2015 (amounts in Swiss francs)

CHF	1990	1992	1994	1995	1996– 2015	Total
Appeal budget	4,350,000	880,000	1,341,000	1,463,000	15,827,828	23,861,828
Total funding	3,262,500*	895,000*	865,000	868,000	11,483,935	17,374,435
Coverage, %	75*	101	65	59	73	73

*estimates

2. Overall since 1990 CHARP received nearly 17.5 million Swiss francs out of the nearly 24 million that it requested. Many contributions (e.g., the costs of expatriate staff) were directly covered by donor National Societies and are not reflected in this amount. The appeal coverage varied over the years: on average, it was around 73 per cent. Taking into account the length of the programme, inflation rates and other factors, the actual total received for CHARP in today's prices, even at a conservative estimate, would effectively amount to 23–25 million.

Programme donors

3. Over the years CHARP received support from a number of National Societies. The British, Finnish and German Red Cross Societies were the first donors to the programme. The Danish, French, Japanese and the Netherlands Red Cross Societies joined the programme after the first few years. ECHO was a major donor in 1994–1999. In 2003–2006, the main CHARP donors were the Netherlands, Canadian, Japanese and British Red Cross Societies and the DFID. Since 2006, the main donors of the programme have been the Irish government (through the Irish Red Cross), the Japanese and the Australian Red Cross Societies.

Cost per capita estimate

4. On the basis of the above data it is possible to make an estimate of the programme relative costs *per capita*. Assuming that in 2015 prices CHARP spent around 25 million Swiss francs over a period of 22 years (1990–2012), even at a fairly conservative estimate of the total number of beneficiaries (e.g., 500,000) an average cost per beneficiary would amount to 50 Swiss francs over 22 years (i.e. 2.27 Swiss francs a year!). Should the number of actual beneficiaries be higher, the cost/capita and cost/year drop significantly (see Table A2). It appears therefore that, despite a substantial initial investment in hardware and subsequent running costs, over the years CHARP demonstrated a high overall cost per capita.

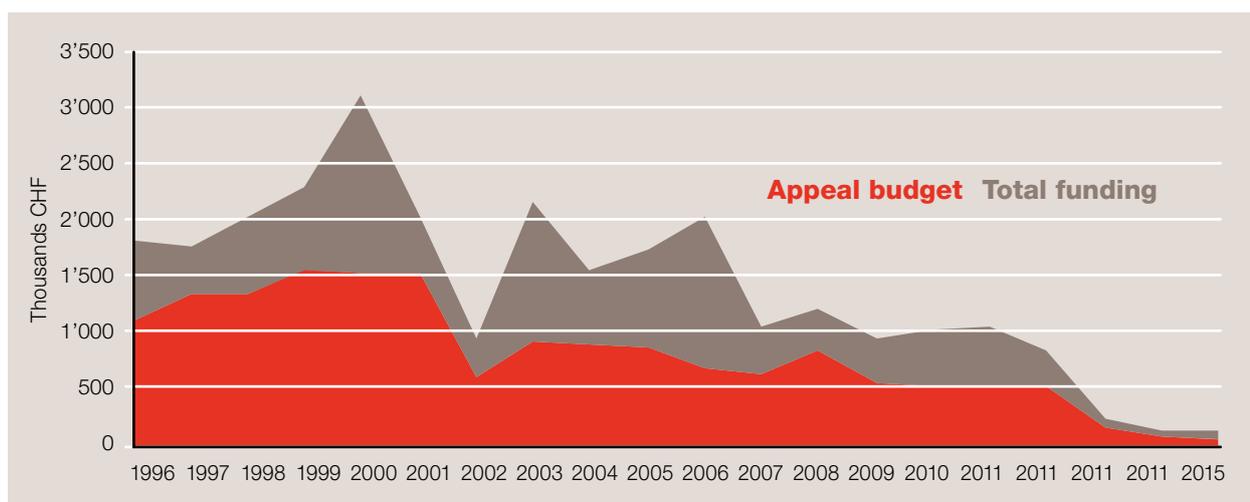
Table A2. CHARP cost per capita estimate (amounts in Swiss francs, CHF)

Estimated number of beneficiaries	CHF/person	CHF/person/year
2,000,000	13	0.60
1,000,000	25	1.14
500,000	50	2.27

Funding dynamics

5. The funding dynamics for CHARP in 1996–2015 are presented in the diagram below (figure A1).

Figure A1. CHARP funding versus budget, 1996–2015



6. Despite its unusually long time span, *CHARP donor structure and funding pattern were fairly typical of any IFRC emergency response operation*: a relatively high initial response, 50–70 per cent average appeal coverage and a gradual loss of donor interest over time, which revived whenever the event hit the “media radar” again due to another event or new developments. In 1990–2000, the IFRC appealed for 1–1.4 million Swiss francs a year, and usually received around 60 per cent of the amount requested. The relatively high appeal totals in early years were due to a substantial investment in purchasing and then replacing vehicles, hardware and medical equipment. Over 90 per cent of the revised 1990 appeal budget, for instance, was intended to cover the cost of equipment (see Table A3 below).

Table A3. Revised CHARP budget, 1990–1991

Revised CHARP budget 1990–1991	Swiss francs
2,000 radiation detectors and 10 devices for mobile radiation-level control units	1,300,000
10 food monitoring instruments	300,000
Whole body monitors	350,000
Red Cross document production department	100,000
League delegation	150,000
International seminar in Kiev	30,000
Medical equipment (in kind)	2,000,000
Programme support	120,000
<i>Subtotal: medical and other equipment</i>	<i>4,050,000</i>
Total	4,350,000

7. In 2002–2008, the Federation appealed on average for 600,000–800,000 Swiss francs a year. From 2009 this amount was reduced to 500,000 Swiss francs. With the reduced amount requested the coverage slightly improved: during the 22 years of CHARP the appeals were fully covered five times (in 1992, 2000, 2005, 2010, 2011), and twice the coverage substantially exceeded the appeal (138 per cent in 2003, 198 per cent in 2006).

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